



Presents:

# Cohesive Community Preparedness for Emergencies in Montgomery County

Wednesday, October 29, 2014

## Did you know?

- 80% of businesses affected by a major incident close within 18 months
- 90% of businesses that lose data from a disaster are forced to shut down within 2 years
- A recent Drexel study found that "many in the human service sector believe that disaster response belongs to FEMA and the American Red Cross, and do not recognize that their services and skill set are often needed in a disaster."

When the worst happens, we are all in this together! To survive, organizations must be prepared internally. And for the good of the whole, **businesses, nonprofits, faith groups, municipal staff, and emergency responders** are coming together before the next "big one" to identify community assets for disaster response and recovery.

**Join us on October 29** (the anniversary of Hurricane Sandy!) when we will:

- **Build connection and commitment to preparedness** among **leaders countywide** who are rarely in the same room
- **Provide practical tools and wisdom** for creating or improving business continuity plans
- **Plan together** to assist our community's most vulnerable people

Find more details or register now

<http://bit.ly/ReadyMontco2014>

Questions? Call Ella Roush at 215.234.4022 or email [ella@npcollab.org](mailto:ella@npcollab.org).

Normandy Farm Hotel & Conference Center

1401 Morris Road, Blue Bell, PA 19422

8:00 am to 3:00 pm

*Breakfast and Lunch Included*

COST: \$50 (\$40 per person for teams of 3 or more from the same organization); scholarships available

#ReadyMontco

**Keynote Speaker:** Tim Elbertson is the Community Outreach Coordinator with the Montgomery County Department of Public Safety. His mission is to empower individuals to successfully recover from any disaster by demonstrating the best ways to prepare for them. Prior to joining the Department of Public Safety, Tim witnessed Mother Nature's fury first-hand while working as a broadcast meteorologist for TV stations in Kansas, Texas, Minnesota, and Colorado. He is a two-time Emmy Award winner and a certified SKYWARN storm spotter.

**Keynote Address: *Timeline of a Disaster*** - Emergencies and disasters can happen in a split second but their effects don't have an expiration date. And just when you think you've recovered, something else can come along to disrupt your world again. By understanding the phases of disaster, we can learn how to weather the storm together and create stronger communities.



## Valuable Breakout Sessions:

- Ensuring the Delivery of Human Services in Disasters
- Every Dollar Counts in Damage Assessment
- Continuity of Operations Planning & Tools
- Staying Informed During the Storm
- Meeting the Communication Challenge

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**Planning Partners:** Abington Health Lansdale Hospital, American Red Cross SE PA, Eastern Region Collaborative, Baby Bureau, Bryn Mawr/Main Line Health, Greater Harleysville and North Penn Senior Services, Indian Creek Foundation, Interagency Council of Norristown, Liberty Lutheran Services, Montgomery County Community College, Montgomery County Community Connections, Montgomery County Dept. of Public Safety, North Penn United Way, Office of State Senator Bob Mensch, Southeastern Regional Services Network, SEPA Regional Task Force's Functional Needs Subcommittee, TriCounty Community Network, United Way of Greater Philadelphia and Southern New Jersey, Upper Perk Regional Collaborative, VNA Community Services, VNA Foundation of Greater North Penn

**Additional Partners:** Greater Philadelphia Chamber of Commerce, Indian Valley Chamber of Commerce, PennSuburban Chamber of Commerce